

March 2021 Newsletter

Reports: Informed food for Thoughts

Preamble

Our first report, in our 'Informed Food for Thoughts' collection was published with articles on the drivers of behavioral change and non change relative to the Covid situation, and its potential lessons for ecological transition. Beyond the interest of these articles, this exercise also allowed Stephane and us to better see how to orchestrate the organisation and production of such a report, knowing that the next ones aim to be more ambitious in terms of multidisciplinary, scientific tone and size. Our aim is to produce a thematic report within the next two years. We will of course keep you posted and ask for your contributions on this in the following months! The report is in attached file. Thank you for spreading it as much as possible in your networks!

News of the WG2

The WG2 work is moving ahead! Following our analysis of the work undertaken with WG2 partners (see report here), we are now constructing a survey on the integration of the Human factor in management practices in France which will be sent to our private IPBC partners. The survey is built by our WG2 coordinators and will be analysed by S. La Branche, the IPBC's scientific coordinator. We will of course give you the results when they are available. Raw answers can also be made available for further analyses, under the usual conditions (confidentiality guarantee, etc...).

The IPBC Alliance

We are now engaged in the launching of the Alliance group (a collective of funders, supporters and guarantors (from stakeholders and global institutions) of IPBC), in order to :

- Fund our future reports
- Provide other operational support, such as dissemination in networks, professional federations, human and technical resources and various supports

- Make the Alliance and IPBC known to institutions, the media, and organize events, in order to ensure that our productions will arouse interest and be implemented at all levels of society.
- We are already mobilizing all stakeholders, through the WG of economic actors, institutions and other actors, even media and cultural actors...
- The Alliance has been added to these working groups to provide an operational base.
- After a start of this dynamic at the French level, since our networks are here, we wish to internationalize the approach as quickly as possible, on all these plans as well as on the WG1 (scientists). We count on you to contribute to this when the time comes (next fall/winter?).

For the moment, the first meetings of the Alliance have started and are going well!

The first partnerships are currently being negotiated, based on contacts made last year during the WG2.

If you wish to contribute to the Alliance for the IPBC, you can do so by bringing your contribution to the strategy, content and design of:

- Documents such as the presentation of the IPBC and the Alliance; the eco-ethics charter of Alliance partners to be co-finalized between the ethics committee and the participants concerned in the various groups,
- by soliciting economic, institutional or other stakeholders, for partnerships
- agreements relative to Alliance members' contributions in terms of HR, skills, funding, logistics, etc...

Thank you for sharing this necessary and great project 😊.