

IPBC : CHARTER OF MEMBERS OF WORKING GROUPS 2, 3, 4 AND OF THE ALLIANCE

PLAN

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Key words:

IPBC: International Panel on Behavior Change

WG: Working Groups

AFI: Alliance for the IPBC

HF: Human Factor

I/ GENERAL PRESENTATION

The IPBC is a multidisciplinary scientific organization aiming to produce international, state-of-the-art publications informed by the most recent knowledge from all disciplines interested in drivers of behavioral change and non-change, which raises the issue of ethics and interactions among its members.

The IPBC's WG1 members (scientific working group) are involved in fundamental and applied research and the IPBC's publications. The formal rules of science in terms of methodological rigor, data validity and declaration of conflicts of interest are reinforced here, due to the very nature of our research object: human behavior (we are all judges and parties!). We aim for a strong commitment to social and environmental responsibility.

This partnership agreement aims at encouraging among all its partners the development of personal and institutional ecoethical intentions aligned with scientific understanding. Its aim is to offer a general guide of conduct relating to behaviours and conducts in everyday operations and actions for the IPBC as an institution and its members, in all countries where it operates.

The IPBC encourages positive actions amongst its members according to the most up to date behavioral science knowledge.

Context

In science, the subject of the brain-behavior relation remains delicate because:

- It is by nature crucial as it is the source of all human productions
- At the same time, it is a distorting prism: we are both judge and party (anthropocentric and... egocentric vision)
- It has always been both the object of a will for emancipation (education, science, democracies, etc.) and for instrumentalization, and even alienation (power relations, exploitation, manipulation, etc.).
- So it is both a source of hope and mistrust that for both may be rational (science has sometimes been in a doubtful relationship with powers or marketing) or irrational!

A- The IPBC's goals

In practice, the IPBC's goal is to provide:

- **A transdisciplinary and integrative scientific state-of-the-art literature review;**
- **As comprehensive as possible and regularly updated;**
- **From all behavioral sciences, from the most fundamental to the most applied.**

As an extension of this goal, it also aims to:

- **Make our scientific work accessible and operational for all**, in order to facilitate its widest possible adoption;
- To this end, it is aimed at all citizens, actors and decision-makers, from all countries and sectors of activity, from all cultures, to facilitate the efficiency of their transition's (or rupture's) programs.

B- The IPBC's scientific strategy

The IPBC must be very vigilant, efficient and efficient, both scientifically and ethically. To ensure its scientific rigor:

- An exhaustive transdisciplinarity aimed at the integration of models and disciplines (all fundamental and applied disciplines)...
- A real mobilization of scientific editorial and evaluation teams
- a sufficient multidisciplinary quorum for each Report, in particular the Main Reports (2 to 3 researchers minimum per discipline, representative of the various focuses and currents of thought... with a total of at least a hundred authors...).

To guarantee its scientific excellence, the IPBC must preserve its scientific independence. In order to do this:

- The IPBC's governance is exclusively held by the Scientists (Working Group 1-WG1) and, internally, in a horizontal and equitable manner between disciplines and authors.
- The publications are (such as the IPCC's or the WHO's ...) directly and fully available and downloadable on our own site (our own peer-to-peer validation will be much broader and more credible than those of scientific journals, various institutions, etc.).
- The other Working Groups have a feedback role, with empirical data, experience sharing, expression of needs, feedback on WG1 Reports and other operational deliverables intended for decision-makers, actors and citizens...
- The Alliance for the IPBC has a crucial role in supporting, financing, publicizing and implementing the IPBC's productions; in order to ensure a wide diversity of support and funding sources, able to guarantee the robustness of our resources and representativeness of all stakeholders, on a planetary scale.
- We involve guarantor partners able to certify our transparency (financial, legal, ethical, etc.) and our total independence and scientific integrity in all circumstances.

In order to reduce internal tensions and other cognitive biases, at individual, collective and organizational levels, this ethical charter (inspired by the Hippocratic Oath) has the following goals:

- Eventually integrate all disciplines, mature or emerging, studying behaviors, as well as their various currents of thought.
- Ensure the quality of debates (facts, methodologies, arguments... outside of any dogma and judgment).
- In other WGs, accept and invite all stakeholders from all sectors, professions, countries, cultures, and no matter their social and environmental performance..., under the sole condition of constructive participation in the group's work and in the analysis of the drivers of behavioural change and non change in a perspective of sustainable, equitable and desirable transition...
- Facilitate cooperation and trust between all working groups, Alliance for the IPBC (AFI) and all their members. For this, WG1 undertakes (ethically) to treat and consider with all the necessary seriousness other WG's requests to integrate into them stakeholder needs and requests, such as thematic or sectorial reports). WP 2, 3, 4 can make such requests to WG1 which will take them into account as much as possible according to its commitments and scientific capacity
- Align in all its internal operations, including purely logistical ones (working methods, organization of events ...), its convictions and actions, both in terms of ethics and eco-responsibility.

At the individual level, the aim is to amplify the success of IPBC and its final impact by:

- Adjusting as much as possible sustainably and authentically from within, our behaviors with the goals of a sustainable, desirable and humane society;
- To reach this ambitious goal, it is more a question of understanding, sharing, empowering and federating than it is a question of excluding and commanding. In the long term, everyone (or almost...) must be on board!
- This is why the process is more a matter of “movies than photos”: how and at what speed can we (help to) move the world, led at all levels by our behaviors as leaders, investors, actors, voters, consumers and active society members?

C- Operational principles to be respected by WG members and the Alliance for the IPBC.

To achieve these ambitious objectives, this charter’s signatories (and its “variants” according to the WG, will respect the following basic principles:

- The confidentiality of members and organizations involved in exchanges during work/information sessions or any related information or documents shared between their members, according to the rule of Chatham House (<https://www.chathamhouse.org/about-us/chatham-house-rule>) ;
- The constructive and inclusive ambition of work and exchanges, disciplines and trades, for the sole purpose of improving human reality (we cannot change the laws of nature or human nature but we can better understand and manage them); ...
- Limit the use of its membership in the various WGs or the Alliance to the enhancement of its contribution to action aimed at the collective interest.
- Donors / patrons within a tax-exempt framework, are of course required to respect the rules defined by the fiscal institutions of the countries considered by the tax exemption;
- It is desirable, but not an obligation, to strive as much as possible for consistency between one's convictions and one's actions or those of one's organization, if one is the decision-maker, both for one's own peace of mind and for one's impact on the credibility and exemplary nature of the Alliance. Thus, members are strongly encouraged to make efforts at improving both their ecological and human footprints.

These various commitments are all the more binding on IPBC or the Alliance as they are directly involved in achieving the objectives of excellence and relevance of IPBC productions.

We need to remember that words and actions can both benefit OR hinder efforts and legitimate expectations vis-à-vis the IPBC, and those of civil society, whose hope we have no right to disappoint.

D- Potential sanctions.

Despite a strong desire for openness, the IPBC reserves the right to exclude (temporarily or permanently) any individual member or organization due to:

- Breach of Chatham House Rules whether non-accidental, repeated or with serious consequences
- The disclosure of information on the IPBC’s work and scientific productions not yet published, especially those obtained within the framework of internal exchanges (WGs and AFI).
- Abusive use (commercial, etc.) of WGs or IPBC Alliance membership.

- Uncooperative and non-constructive behavior in WGs, Alliance meetings or in the media and on social networks;
- Failure to keep commitments made within this framework, without justification or serious warning
- Very exceptionally, due to behavior or individual or organizational acts, even independent of their actions within the IPBC's and the Alliance's framework, which, by their gravity, could be detrimental to the IPBC actions and credibility (by associating its image and its actions).

Any cases relative to a decision concerning exclusion will be submitted to both the IPBC's administrative board ([Board - IPBC.SCIENCE](#)) and Ethics committee ([Ethics committee - IPBC.SCIENCE](#)), whose role is to provide (non binding) counsel on these issues.

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IPBC MEMBERS'S CHARTER FOR WG 2, 3, 4 AND FOR THE ALLIANCE FOR THE IPBC

I wish to join the Alliance for the IPBC and, in this perspective, I personally commit and / or commit my organization to:

- Strictly respect the confidentiality of people and organizations involved in exchanges during work / information sessions, according to the Chattam House rule;
- Respect all and any information presented as confidential, including any data resulting from the work of the IPBC in progress (before publication);
- Make efforts to increase positive ecological and human actions and to reduce, as much as possible, negative ecological and human impacting actions, taking into account feasibility and capacity issues relative to me and my organization.
- In meetings, adopt a constructive and collaborative attitude, with the main aim of improving our common understanding and verifiable/identifiable means of action and data for truly sustainable transitions;
- Outside the framework of meetings, restrain the use of "my membership in the various IPBC or Alliance and WGs" to the reference of my factual support and/or my participation in an action of general interest, AND to the exclusion of any direct enhancement of a purely personal or organizational interest, in particular commercial (with the exception of actions planned within the framework of an Agreement, for example sponsorship, co-organization of events, etc.).
- In addition, as a donor/sponsor or representative/decision-maker of my organization, I commit to respecting the rules defined by the tax institutions of the country concerned by the tax exemption;
- I am aware that while it is desirable (but not an enforceable constraint) to try to establish increasing consistency between my acts and / or organizational actions and the emerging knowledge of the productions of the IPBC, in matters of human and ecological issues;
- I am aware that such effort at consistency is important because of the impact on the credibility and collective exemplarity of the IPBC's partners and other actors (journalists, NGOs, institutions, citizens, etc.), either in a personal capacity or as a representative of my organization. The goal is to engage in an objective improvement rather than prove perfection from the start!

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Signature

Location, Date

Name, First Name.....

If representing an organisation:

Title/function:

Name and head office of Organisation

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If organisation, official stamp:

Signature